

Rally to End Human Trafficking

Awareness Initiative by Good Shepherd Convent and Police Department

Rally to End Human Trafficking in Amaravathi

Amaravathi became the centre of a significant and inspiring public awareness movement as it witnessed a powerful rally against human trafficking. This initiative was organized with the collaboration of the Good Shepherd Convent and the Anti-Human Trafficking Unit of the Palnadu District Police, marking a strong and united stand against one of the most serious human rights violations of our time.

The rally organised on 30th July 2025 was not just a symbolic march but a call to action for every section of society—students, law enforcement, educators, parents, and community leaders—urging them to recognize and combat the growing menace of trafficking. The participants carried banners, placards, and awareness slogans, all highlighting the urgent need to protect the dignity, safety, and rights of every human being, especially women and children who are most vulnerable to exploitation.

Through this public demonstration, the organizers sought to awaken social consciousness and ensure that the fight against trafficking is not left only to the authorities, but becomes the shared responsibility of the entire community. The rally also served as a reminder that prevention begins with awareness, and that safeguarding human dignity requires constant vigilance, compassionate outreach, and coordinated action.

Leadership of Good Shepherd Convent

The rally was organized under the able leadership of Sr. Anthoniammal, Local Community Leader of Good Shepherd Convent, along with Sr. Deanna Pereira, Sr. Pavani, and the Partners-in-Mission working with the Sisters of the Good Shepherd. Their collective vision and dedication played a crucial role in mobilizing the community, creating awareness, and ensuring the active participation of various stakeholders.

Participation of Officials and Institutions

The event began with the District Additional SP and the Circle Inspector flagging off the rally. Various officials from the Police Department, Social Welfare Department, and local administration took part. Students from schools and colleges enthusiastically joined, holding placards with awareness messages. The collaboration symbolized a strong commitment to fight human trafficking collectively.

Marching for Human Dignity

Participants marched through the main streets of Amaravathi, raising slogans and spreading key messages on the prevention of human trafficking. The rally stressed that trafficking is a grave violation of human rights and highlighted the need for stronger preventive measures,

particularly for the safety of women and children. The public responded positively, with many pledging to spread the awareness further in their communities.

Spreading Key Messages

Speakers at the event explained that human trafficking is not just a law-and-order issue, but a social evil that destroys lives. It involves illegal recruitment, transportation, and exploitation of persons for labour, begging, sexual exploitation, and other forms of abuse. Awareness campaigns such as these rallies are crucial to educating people about recognizing and reporting such crimes.

Encouraging Public Vigilance

Officials urged the public to be vigilant about suspicious activities in their neighborhoods. They encouraged everyone to immediately report suspected trafficking cases to the police or helplines. The helpline numbers 1098, 181, and 100 were prominently displayed during the rally for easy public reference.

Special Focus on Children and Women

The rally placed a special emphasis on protecting children and women, who are the most vulnerable targets of trafficking. Officials pointed out that poverty, lack of education, unemployment, and social inequalities often make individuals easy targets for traffickers. They called on parents, teachers, and community leaders to remain alert and proactive in preventing exploitation.

Conclusion of the Event

The rally concluded with a pledge from all participants to work towards a trafficking-free society. Students, officials, and community members joined together in this vow. Sr. Anthoniammal, speaking on behalf of the Good Shepherd Convent, said that their mission will continue with greater dedication. Quoting the Foundress of the Congregation, **St. Mary Euphrasia**, she reminded everyone:

"One person is of more value than the whole world."

"Be faithful in little things, for in them our strength lies."

The Sisters emphasized that these words inspire their tireless service to protect the dignity and rights of every individual. The combined efforts of the Good Shepherd Convent, the Police Department, and the local community were praised as a significant step forward. The event ended with renewed commitment to continue spreading awareness and creating a society free from exploitation.

Documented by **Mr. John Aruldass**, Partners-in-Mission



PHOTOGRAPHS OF THE RALLY ON HUMAN TRAFFICKING



Good Shepherd Sisters, with Mr, Daniel, Mandal Revenue Officer, Police Department, Anti-Human Trafficking Unit of Palnadu District, and NGO partners, led an Anti-Human Trafficking Rally in Amaravathi from Palloti Junior College to Madhur Down, urging public awareness and action.



Sr. Anthoniammal of Good Shepherd Convent and AHTU Officer Ms. Mangamma led an Anti-Human Trafficking Rally with powerful slogans against exploitation, joined by students from Palloti Junior College, St. Augustine English Medium School, and the Computer & Spoken English Centre.



Community Unites in a Powerful Chain of Solidarity at Maddur Down Center, Amaravathi for World Day Against Trafficking in Persons Rally Led by Good Shepherd Convent



Mr. Lakshman, Senior Staff at Good Shepherd Convent, Amaravathi, addresses the gathering at an Anti-Human Trafficking Awareness Rally organized by the Convent and the Anti-Human Trafficking Unit in Palnadu District.



Sisters of Good Shepherd Convent, Amaravathi, Unite with Partners-in-Mission to Raise Their Voices Against Human Trafficking on World Day of Solidarity!



Sr. Anthoniammal, Local Community Leader of Good Shepehrd Convent in Amaravathi, and Sr. Pavani, Subsite Director of CHALICE Educational and Community Sponsorship Initiatives Inspire Action with Computer and Spoken English Students on World Day Against Trafficking in Persons!

